

# PROSPECTUS



Ministry of Cooperation | सहकारिता मंत्रालय  
Government of India | भारत सरकार



क्षेत्रीय सहकारी प्रबंध संस्थान

## Bachelor of Business Administration and Post Graduate Diploma in Management (Agri Business Management)



**REGIONAL INSTITUTE OF COOPERATIVE MANAGEMENT, CHANDIGARH**  
(A unit of National Council for Cooperative Training (NCCT), Ministry of Cooperation, Government of India)

Sector 32-C Chandigarh (160030)

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# Message

The cooperative movement in India has long stood as a pillar of inclusive growth, socioeconomic equity, and grassroots empowerment. It is a model that not only fosters enterprise but also upholds the values of mutual trust, shared responsibility, and community-led development. In the evolving landscape of rural and agricultural transformation, cooperatives are emerging as vibrant engines of economic opportunity and sustainable progress.

As the apex training and academic arm of the Ministry of Cooperation, NCCT has been committed to nurturing professionals who understand and champion the cooperative way of doing business. Institutions like RICM Chandigarh are at the forefront of this effort—empowering young minds through sector-relevant education and professional training.

With the launch of the **PGDM in Agribusiness Management** and the ongoing success of the **BBA programme**, we are taking another significant step in preparing future leaders for the cooperative and rural economy. These programmes are not just academic pursuits; they are platforms to cultivate purpose-driven professionals who will contribute meaningfully to India's cooperative transformation.

Looking ahead, the establishment of the proposed **Tribhuvan Sahkari Vishwavidyalaya** will further strengthen the academic ecosystem by offering specialised degrees in emerging areas such as Dairy, **Fisheries**, **Horticulture**, **Beekeeping**, and more. This visionary university will broaden horizons and open new pathways for students aspiring to lead in cooperative-driven enterprises and institutions. To all the incoming students of PGDM and BBA, I extend my warmest wishes as you begin this new academic journey. I am confident that with the right values, a spirit of innovation, and a commitment to community, you will find your time at **RICM Chandigarh** both transformative and fulfilling.

Welcome to the world of cooperation, leadership, and lifelong learning.

**Jai Hind |**

**Jai Sahakar**

**SHRI PANKAJ BANSAL**  
Additional Secretary  
Ministry of Cooperation  
Govt. of India  
&  
Chairman, National Council for  
Cooperative Training (NCCT)

# Message

The legacy of excellence in training and education has spearheaded RICM towards being acknowledged as the best provider of cooperative management education. Intellectual rigor, practical business insight, research and innovation are our forte. We are continually building our network capability with the best professionals, academicians and corporate leaders to maintain the relevance of our courses and programmes. The programmes are meant to help the participants to get an exposure of the broader strategic, economic, social and management issues. The state of the art infrastructure, qualified faculty, latest technology makes the institute one of its kinds for the participants who aspire to touch the primacies of success. The cooperative model is not just about business; it's about people and community. It's about building relationships that are grounded in shared interests, mutual respect, and common goals. Whether it's a farmers' cooperative, a worker-owned enterprise or a credit union, cooperatives operate on the belief that by coming together, individuals can accomplish more than they could alone. In today's dynamic scenario, where change is a buzzword and innovation is the basic necessity, RICM has greeted the functional change in the whole system of education and training with an air of professionalism.

As you embark on this exciting chapter of your academic career, I extend a warm and heartfelt welcome to all the incoming students of the PGDM and BBA program. We are delighted to have you as part of the RICM family for the upcoming few years. I assure you that the experienced faculty and staff members would be there to guide you at every step of your journey.

Let's make these years at RICM Institute transformative and rewarding ones.

**SHRI PANKAJ BANSAL**  
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**SMT. MINU SHUKLA PATHAK, IRS**  
**Secretary, NCCT**  
**Ministry of Cooperation**  
**Govt. of India**

# Message

Greetings, esteemed students, and a warm welcome to the Regional Institute of Cooperative Management, Sector 32, Chandigarh. You are about to begin an exciting educational journey, one that promises not only academic excellence but also personal growth and the opportunity to develop your full potential. Our dedicated faculty, staff and administrators are committed to creating a dynamic learning environment that fosters curiosity, intellectual engagement and embraces diversity in all its forms. As we embrace the challenges and opportunities of the future, we are committed towards aligning our educational process with the visionary guidelines laid out in the National Education Policy (NEP). This ensures that our students will be well equipped not only with academic excellence but also with a strong foundation in values that are integral to their personal and professional lives. As you step into this new chapter, you will encounter a wealth of opportunities for extracurricular activities, leadership development and active participation in the broader community-all key elements of the comprehensive education we aim to offer. We encourage you to immerse yourself in our vibrant academic community, where values like integrity, service and innovation are at the heart of everything we do.



The impact of cooperatives is also profound. All over the world, cooperatives have been instrumental in reducing poverty, empowering marginalized groups, and contributing to the development of sustainable, equitable economies. Cooperatives remind us that business is not just about making money, it's about making a difference. By emphasizing collaboration, equality, and mutual benefit, cooperatives provide a model for a more just, inclusive and sustainable world. At RICM, we recognize the importance of mental and emotional well-being in the journey of education and offer a support system to ensure that our students and other participants receive the care and guidance they need to thrive academically and personally. On behalf of the entire faculty and staff at RICM Institute, I extend a warm and heartfelt welcome to you and give my best wishes to you all.

We are thrilled to have you join our vibrant academic community.

**DR. RAJIV KUMAR**  
Director  
Regional Institute of Cooperative  
Management, Chandigarh

## About the Institute

Regional Institute of Cooperative Management, popularly known as RICM, Chandigarh was set up in July, 1956 at Sangrur as a Block Development Training Centre. Later on, it was named as Cooperative Training College & shifted to Patiala (This institute was shifted to Chandigarh in the year 1973). The Cooperative Training Colleges were under the administrative control of Reserve Bank of India at that time. In early 60's, these institutions were transferred to National Council for Cooperative Training (NCCT), New Delhi. Looking at its wider area of operation, the institute was made Regional Institute of Cooperative Management in the year 1996. This institute has rendering services to the States of Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir, Delhi and the Union territory of Chandigarh.

RICM: Is where the voyage to the profound depths of knowledge begins. With its rich ambience and vibrant culture, it is the perfect place to nurture young minds for a better understanding of the cooperative world. Aspirations of the youth are given flight by the seasoned faculties who have set up benchmarks through their vital contributions to the industry. By imparting quality education, RICM is developing a future leader out of every individual who will be ushering management into a new era. RICM provides proactive education to its students through varied approaches of learning like, learning outside the class room, workshops, practical, case, development, etc

**Administration:** RICM is one of Chandigarh's leading training institutions with a long term commitment to develop leaders of the future, people who have an interest in and commitment to contributing to the economic, cultural and social future of the region and the country. With more than 50 years of educational experience, the RICM, combining tradition with a strong sense of innovation and exploration is regarded as one of the most research intensive institutions in the states of Punjab Haryana, Himachal Pardesh, Delhi, Jammu & Kashmir as well as the Union Territory of Chandigarh. Developed in consultation with the industry and professionals, many of the RICM's programmes integrate work experience with learning to ensure that the participants are equipped with qualities which the employers look for, and become significant contributors in their chosen professions.





Administratively, RICM is functioning under the aegis of the National Council for Cooperative Training (NCCT), New Delhi funded by the Ministry of Cooperation as per Govt. of India norms. The RICM is situated in its own campus in sector 32-C, Chandigarh which is approximately 8 kms from both the ISBT Sector 17 and Chandigarh Railway Station. With the ever growing demand for the professional managers to manage the various business enterprises located in various business enterprises located in the region, especially Business Administrator, it is felt that the introduction of the BBA (Affiliated to Panjab University, Chandigarh) at the institute has bridged the gap between the demand and supply of professional managers to certain extent.

## Prominent highlights about the Institute

**R  
I  
C  
M**

**We believe in**

**R-Rising  
I-Inspiring  
C-Creating  
M-Motivating**

## OBJECTIVE

Upon completion of the Bachelor of Business Administration (BBA) program, students will possess the necessary skills and knowledge to secure positions across various business sectors. The intellectual and practical abilities developed throughout the course will empower students to navigate the dynamic business landscape, leading them toward success in their professional careers. It will equip the students with business knowledge. It further helps the students to prepare for professional fronts.

# VISION - MISSION - VALUES



## VISION

To become a global center of excellence in cooperative education and training, capacity building, and human resource development, contributing to economic and social well-being.

## MISSION

To nurture a skilled, future-ready workforce through innovative education, research, and capacity-building programs, while fostering youth leadership and strengthening cooperative ecosystems for sustainable socio-economic development.

## VALUES



### ★ **Leadership Development**

We strive to nurture ethical, visionary, and future-ready leaders who can drive growth and transformation in their respective sectors.

### ★ **Sustainability and Community Empowerment**

We are committed to advancing sustainable practices and fostering rural and community development, ensuring inclusive economic and social growth.

### ★ **Collaboration and Partnerships**

We value the power of collaboration, forging strong partnerships with stakeholders to promote shared growth and build resilient ecosystems.

### ★ **Ethics and Social Responsibility**

We uphold the highest ethical standards, instilling a sense of accountability and responsibility to contribute meaningfully to society and the economy.

### ★ **Pursuit of Excellence**

We are dedicated to achieving the highest standards in education, training, and capacity building across diverse disciplines to empower individuals and organizations.

### ★ **Innovation and Research**

We foster creativity and critical thinking, encouraging research and innovative solutions that address contemporary challenges in cooperative management, business, and rural development.



# ABOUT BACHELOR OF BUSINESS ADMINISTRATION (BBA)



The Bachelor of Business Administration (BBA) program at RICM, Chandigarh provides students with a solid foundation in business and management principles. Carefully crafted with a forward-thinking approach, this course stands out as one of the top BBA programs in the region.

It offers a diverse range of subjects and courses that equip students with valuable knowledge and hands-on experience. The skills and insights gained throughout the program will serve as a strong stepping stone for students as they pursue future opportunities and career growth.

# COURSE STRUCTURE

## DURATION OF THE COURSE

4 years (8 Semesters)

## CERTIFICATION

Bachelor's degree

S.No	Name of the Course	Number of Seats	Fee Structure
1.	B.B.A.(4Years)	40	As per Panjab University norms

## COURSE OUTLINE UNDER NEW EDUCATION POLICY

### SEMESTER-I

Paper Code	Type of Course	Subject Name	Credits
NBBA 101	Core Subject	Fundamentals of Management	4
NBBA 102	Core Subject	Micro Economics	4
NBBA 103	Core Subject	Financial Accounting	4
COMM/BBA-MDSC 101/101 A	Multidisciplinary Course	Commercial Law/Fundamentals of International Business	3
NBBA 101	Ability Enhancement Course	English	2
	Compulsory Subject	Punjabi/History Culture of Punjab	2
COM/BBA-SEC	Skill Enhancement Courses	SEC-Options	3
COM/BBA-VAC	Common Value-Added course	VAC-options	2

### MULTIDISCIPLINARY COURSE: COMMERCIAL LAW

ABILITY ENHANCEMENT COURSES ENGLISH (Language Skills: Listening and Speaking)

### SKILL ENHANCEMENT COURSE: DIGITAL MARKETING

### VALUE ADDED COURSE: ISSUES IN INDIAN COMMERCE

## SEMESTER-II

Paper Code	Type of Course	Subject Name	Credits
NBBA 201	Core Subject	Human Resource Management	4
NBBA 202	Core Subject	Macro Economics	4
NBBA 203	Core Subject	Financial Statement Analysis	4
COMM/BBA-MDSC 201/201 A	Multidisciplinary Course	Business Law/Foreign Trade Policy & Procedures	3
ENG(AEC)-030	Ability Enhancement Course	English	2
	Compulsory Subject	Punjabi/History Culture of Punjab	2
COM/BBA-SEC	Skill Enhancement Courses	SEC-Options	3
COM/BBA-VAC	Common Value-Added course	VAC-options	2

**MULTIDISCIPLINARY COURSE: BUSINESS LAW**

**ABILITY ENHANCEMENT COURSE: ENGLISH (Language Skills: Reading and Writing)**

**SKILL ENHANCEMENT COURSE: E-COMMERCE**

**VALUE ADDED COURSE: FINANCIAL LITERACY**



## ADMISSION TO B.B.A./B.B.A (HONS.) WITH RESEARCH FOUR YEAR (EIGHT SEMESTER) UNDER NEP-2020

The policy for admission to the first semester of the BBA/BBA (Hons.) Degree course outlines the following eligibility criteria:

### Eligibility Criteria for Admission:

#### 1. +2 Examination:

- ☛ Candidates must have passed the **+2 examination** (or equivalent) with at least **50% marks in aggregate**. This is the basic eligibility requirement for admission.

#### 2. Equivalent Examination:

- ☛ Candidates who have passed any **other examination recognized by the University** as equivalent to the +2 examination are also eligible for admission, provided they meet the **requisite percentage of marks** (50% or as specified by the University).

### English Subject Requirement:

- ☐ The candidate must have passed English in the +2 examination to be eligible for admission.
- ☐ If the passing in English is not mandatory according to the regulations of certain Boards/Bodies/Councils/Universities in India, the admission will be provisional.
- ☐ The candidate must clear English as a deficient subject from the parent Board/Body/ Council/University in two consecutive chances after admission for the provisional admission to be confirmed.
- ☐ If the candidate fails to clear the subject in the two chances, their admission will be canceled.

**Reservation Policy:** Reservation and Relaxation as per U.T. Administration.



## ADMISSIONS THROUGH DEPARTMENT OF HIGHER EDUCATION (DHE)

Admissions to BBA would be done through the Department of Higher Education (DHE) Chandigarh portal, specifically through a centralized admission process.

The portal to apply is [www.dhe.chd.gov.in](http://www.dhe.chd.gov.in)

### Centralized Admission:

- The DHE Chandigarh handles the centralized admission process for BBA courses in government college
- **Online Application:** Students need to apply online through the DHE Chandigarh portal for these courses.
- **Important Dates:** Students should refer to the DHE website for important dates related to the application process, including opening and closing dates.



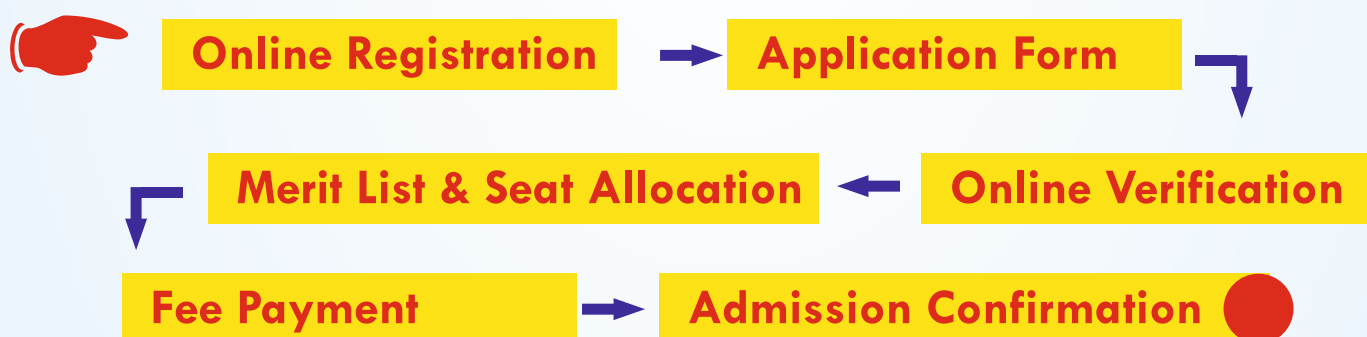
### Merit List:

**Admission will be based on the merit of the candidate determined by their percentage of marks**

- The merit list is generated based on the marks obtained in the last qualifying exam and weightage
- **College-Level Admissions:**

Admissions for seats left vacant after the centralized process are done at the college level.

## REGARDING ADMISSIONS :



## REGARDING COUNSELLINGS

Counselling Round 1-Merit list 1	Allocation of seats based on Merit
Counselling Round 2-Merit list 2	Allocation of seats based upon merit for leftover seats
Counselling Round 3- Physical Counselling	Physical Counselling for the remaining seats to visit at respective college and submission of admission form on the admission portal

## MAJOR EVENTS

**The Orientation Program for B.B.A.** is conducted annually to welcome new students and provide them with essential information regarding their academic journey. A welcome address by faculty members and the administration is given to the students and all the information regarding, curriculum, campus rules and regulation are provided to them. Further brief overview of the expectations and opportunities are given to the students followed by the interactive sessions with senior students for peer learning and guidance.



## BATTLE OF PURSUITS 2024



Striving for Excellence Together: Institute holds The "Battle of Pursuits" aiming to enhance creativity, teamwork, and communication skills among BBA students. The event features various competitions, allowing students to showcase their abilities and engage in exciting challenges.

- **Extempore – Just a Minute (JAM):** A quick-thinking speech competition.
- **Debate – War of Words:** Thought-provoking discussions on contemporary issues.
- **Poster Making – Imagination & Justification:** Artistic skill display through themed posters.
- **Digital Exposition:** Showcasing technical expertise and innovation
- **Rangoli – Kolam:** Artistic designs reflecting cultural heritage.
- **Group Discussion – Dialogue:** Debates on global and social issues
- **Ad Mad Show:** Creative advertisement presentations.
- **Hindi Pakwada:** BBA student participates in celebrating the richness of the Hindi language through various competitions and events





**Hon. Professor Sanjay Kaushik, DCDC Panjab University,**

## CULTURAL ACTIVITIES

The BBA students and staff at RICM Chandigarh organizes a variety of cultural activities including the Fresher's Party, Diwali Party, blood donation camps, one day trips and other inter and intra-college competitions. These events provide a platform for students to engage with one another, celebrate important festivals, and showcase their talents, while also fostering a sense of community within the college.



## BLOOD DONATION CAMP



**Chandigarh addressing the students with his motivational words.**



**FRESHERS PARTY CELEBRATION**



## LOHRI CELEBRATIONS BY BBA STUDENTS



BBA students celebrate Lohri with the RICM faculty and staff. The celebrations include lighting the traditional Lohri bonfire and festive treats like peanuts, gachak, rewari, and popcorn, to mark the joyful spirit of the occasion.



International Education Fair  
at **Hyatt Centric, Chandigarh**



**ANNUAL SPORTS MEET:** Annual sportsmeet is organized every year featuring variety of sports events, which includes outdoor games such as Badminton, Volleyball, Sack Race, Lemon Spoon Race, and Tug of War, as well as indoor games like Carrom, Chess, and Arm Wrestling. The event is well-organized by the Sports In-charge and coordinator and is supported by the dedicated efforts of the faculty members.



## ABOUT POST GRADUATE DIPLOMA IN MANAGEMENT AGRI BUSINESS MANAGEMENT (PGDM-ABM)



### About PGDM (ABM) :

The following are the rules and regulations governing the PGDM-ABM Programme. These rules cover academic and disciplinary norms, which shall be applicable to all the PGDM students.

### 1. Curriculum of PGDM

The PGDM is a two-year, residential, post-graduate programme consisting of a Classroom Segment & Summer Internship (SI).



### Classroom Segment

The classroom segment in the PGDM (ABM) curriculum has six terms comprising of 96 credit points. The courses in the first year cover the basics of business and management. Term I to Term III comprise of core courses, which are compulsory for all PGDM (ABM) participants. Courses from Term IV to Term VI are a combination of core and elective courses. The courses in Term I to Term III cover foundation and contextual courses in business management, while Term IV to Term VI include various functional areas and sector-specific courses focused on agribusiness management.

### Summer Internship (SI)

Every student has to undergo eight weeks of Summer Internship which is compulsory during April and May after completion of the first-year course. The report prepared by the student will be evaluated by the organization where the student was placed for traineeship and the same is required to be presented in the class room. The cost involved in organizational traineeship will have to be borne by the candidates themselves.

## DETAILED COURSE STRUCTURE

Term	Course Title	Credit
1	Organizational Behaviour	2
	Financial Accounting	3
	Managerial Economics	3
	Marketing Management	3
	Principal for Agri Business	2
	Information Technology for Managers	2
	Communication for Mangers	2
	<b>Total</b>	<b>17</b>
2	Quantitative Analysis for Management	3
	Macro Economics	3
	Financial Management	3
	Production and Operations Management	3
	Entrepreneurship & Startup Management	2
	Rural Development & Institutional Building	2
	Governance and Management of Cooperatives	2
	<b>Total</b>	<b>18</b>
3	Rural Marketing	2
	Cost Accounting	3
	Human Resource Management & Industrial Relations	3
	Business Analytics	3
	Banking & Insurance	3
	Management Information System	2
	Commodity Derivatives & Risk Management	2
	<b>Total</b>	<b>18</b>
	<b>Total First Year</b>	<b>53</b>
	<b>Summer Internship (SI) - 8 weeks during April and May</b>	<b>12</b>
4	Agri Business Environment & Policy	2
	Agri Supply Chain Management	3
	Management Accounting	3
	Strategic Management	3
	Sales & Distribution Management	2
	Value Chain Management	2
	Agri Input Marketing	3
	Optional 1	2
	<b>Total</b>	<b>20</b>

5	Investment Management	3
	Business ethics and corporate governance	2
	Project Management& Entrepreneurship Development	3
	Business Law	2
	Optional 2	2
	<b>Total</b>	<b>11</b>
6	Digital Marketing & E Commerce	2
	Customer Relationship Management	2
	Optional 3	2
	<b>Total</b>	<b>6</b>
	<b>Total Second Year</b>	<b>37</b>
	<b>Total First &amp; Second year (including summer internship)</b>	<b>102</b>

## OPTIONAL COURSES

Term 4	Term 5	Term 6
<ul style="list-style-type: none"> <li>• Agricultural Statistics</li> <li>• Marketing Research</li> <li>• Retailing Management</li> <li>• Management of Farmer Producer Organisation</li> <li>• Organic Food Marketing</li> </ul>	<ul style="list-style-type: none"> <li>• Food Processing Management</li> <li>• Agri finance, Micro finance &amp; Rural Credit</li> <li>• Services Marketing</li> <li>• Quality Management</li> <li>• Management Cooperatives</li> <li>• Food Retail Management</li> </ul>	<ul style="list-style-type: none"> <li>• Agriculture Risk Management and Insurance</li> <li>• International Trade &amp; Sustainability</li> <li>• Management of Non-Profit Organisation</li> </ul>

(Note: A minimum of 15 students are required for offering an optional course.)

## PROGRAM CALENDER

First Year (PGDM-ABM Batch)	Second Year (PGDM-ABM Batch)
First Term: - July to October	Fourth Term: - June to October
Second Term: - October to January	Winter Project / Live Project (September)
Third Term: - January to March	Fifth Term: - October to January
Summer Internship (April to May)	Sixth Term: – January to March
Summer Internship ReportPresentation (June)	Project Course WorkPresentation

## ADMISSION POLICY

In order to meet the emerging requirements of entire gamut of value chain of agribusiness and to keep in tandem with the global trend of inter-disciplinary management, RICM invites applications for PGDM (ABM) from graduates from Agriculture Sciences & Agriculture related discipline.

### Eligibility

- a) The candidate must hold a Bachelor's Degree in Agriculture Sciences or in Agriculture-related disciplines, with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to Scheduled Caste (SC)/ Scheduled Tribe (ST), Persons with Disability (PWD) category] of any of the Universities incorporated by an act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India or a Bachelor's degree in Agriculture Sciences or Agriculture-related disciplines recognised by ICAR. However, the Bachelor's Degree obtained by the candidate must entail a minimum of four years of education after completing higher secondary schooling (10+2) or equivalent.  
Agriculture related disciplines shall include: Agriculture, Agri Business Management, Agricultural Marketing and Cooperation, Agricultural Engineering, Agricultural Information Technology, Commercial Agriculture, Dairy Technology, Fisheries, Food Technology, Food Processing Engineering, Forestry, Horticulture, Sericulture, Veterinary Science & Animal Husbandry and all other streams of Agriculture and Allied subjects.
- b) The candidates must have a latest valid Score of CAT/CMAT/XAT/CUCET.
- c) Reservation of seats will be applicable as per Govt. of India rules.
- d) Candidates who are in final year of their graduation can also apply and submit their provisional
- e) Certificate and mark sheets/grade card indicating up to date and latest cumulative marks/CGPA/OGPA till the previous year/semester and also indicate the same in the application form. Their provisional eligibility will be decided based on the same. If selected, they may seek



provisional admission into the programme on payment of the required fee and other charges as specified. After joining the programme, they will have to submit the provisional degree certificate and aggregate marks/CGPA/OGPA. If not complied with, the provisional admission will be automatically cancelled.

- f) All applicants are required to submit along with the application, attested photocopies of a complete set of documents as indicated in the application form. They must produce all original documents for verification at the time of interview and admission.
- g) It is the responsibility of the candidates to ascertain and ensure that they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by institution.

### Selection Procedure

A multi-stage selection procedure will be followed for admission as described below:

- a) All applicants fulfilling the eligibility criteria will have to submit the latest CAT/CMAT/XAT/CUCET Score Card.
- b) Merit list will be prepared for calling candidates for Group Discussion, Personal Interview etc., based on CAT/CMAT/XAT/CUCET Score.

Candidates shall be called for group discussion, personal interview and other testing parameters indicated in Table 1 below for different categories. The final merit list will be prepared based on the following selection parameters and respective weightage as given below:

**Table-I**

S. No.	Parameter	Weightage
1	CAT/CMAT/XAT/CUCET Score	70
3	Group Discussion	15
4	Personal Interview	10
5	Work experience	05 (as in Table 2)
	Total	100

Relevant work experience shall be awarded as per Table 2.

**Table-II**

S. No.	Years of Experience	Weightage
1	Minimum 6 months to one year	1
2	>1 year to 1½ years	2
3	>1½ years to 2 years	3
4	>2 years to 3 years	4
5	>3 years	5

**Note:** Relevant experience alone will be considered for awarding marks.

The final merit rank list will be based on the summation of points earned in all the assessment items as depicted in Table 1.

## FEE STRUCTURE

Sr. No.	Details	Fees Payable (INR)						Total
		1st Year			2nd Year			
	Term	1	2	3	1	2	3	
A) Tuition Fee & Other Charges								
1	Tuition Fees	50000	50000	50000	50000	50000	50000	300000
2	Examination Fees	7000	-	-	7000	-	-	14000
3	Library & Digital Infrastructure Fund	10000	-	-	10000	-	-	20000
4	Sports, Cultural & Student Activities	5000	-	-	5000	-	-	10000
5	Group Insurance	1000	-	-	1000	-	-	2000
6	Student Development Fund	6000	-	-	6000	-	-	12000
7	Admission/Placement/Promotional Fund	30000	-	-	-	-	-	30000
8	Alumni Association Membership Fee	2000	2000	2000	2000	2000	2000	12000
	TOTAL (A)	111000	52000	52000	81000	52000	52000	400000
B) REFUNDABLE DEPOSITS		10000						10000
	TOTAL (A+B)	121000	52000	52000	81000	52000	52000	410000



## INFRASTRUCTURAL FACILITIES

As a Government of India institution promoted by the Ministry of Co-operation, the institute has developed state-of-the-art infrastructure to support the academic and extracurricular needs of its students. RICM is a specialized institution that focuses on training, research, and development in the cooperative sector. Its infrastructure is designed to support these core activities and provide an environment conducive to learning, management training, and capacity building for individuals working in cooperatives.



**Well-Stocked Library:** A comprehensive library offering a wide range of books, journals, and digital resources to support student learning and research.



### Seminar Hall and Conference Room:

Dedicated spaces for seminars, workshops, conferences, and other academic events to facilitate knowledge exchange.

- 👉 **24/7 CCTV Surveillance:** Comprehensive security measures with round-the-clock CCTV surveillance to ensure the safety and security of students and staff.
- 👉 **AC Smart Classrooms:** Equipped with modern technology, offering a comfortable and interactive learning environment.
- 👉 **Modern Teaching Techniques:** Utilization of advanced teaching methods and tools to enhance the learning experience.



- ❑ **Computer Lab:** A fully equipped lab with the latest software and hardware to facilitate practical learning and research.



★ **Auditorium:** The auditorium of RICM Chandigarh is an essential facility within the institution, designed to accommodate various academic and professional events. It serves as a venue for lectures, seminars, workshops, conferences, and cultural programs. This space is used for training sessions, and cooperative management-related events, aligning with the institution's goal of providing quality education and training to professionals in the cooperative sector.

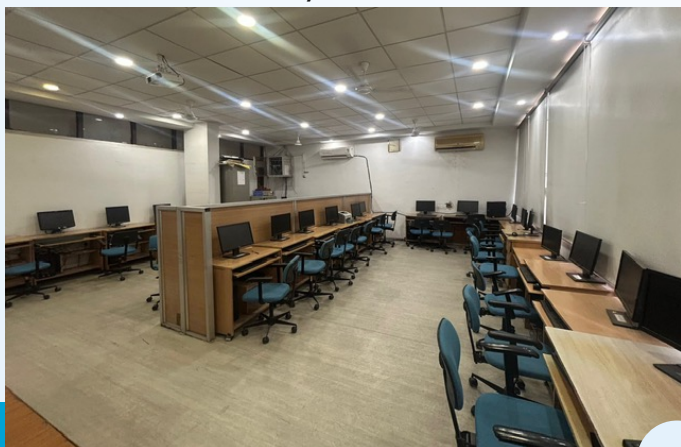
## **STUDENT CHARTER**

Students are expected to conduct themselves responsibly, demonstrating impeccable behaviour that fosters a conducive academic environment on the institute campus. They must abide by the instructions and rules established by the institute. Once enrolled, students are required to adhere to the institute's regulations and uphold its discipline and reputation.

**Below are the expectations and responsibilities that all students must observe:**

- ★ Students must carry their student identity card at all times and present it for inspection when requested.
- ★ A minimum of 75% attendance is mandatory for all students.
- ★ Ragging is strictly prohibited on campus. Offenders will face severe disciplinary action.
- ★ Students must wear appropriate attire or the designated class uniform, avoiding any form of vulgar or indecent clothing.

- \* A medical certificate must be submitted by students who are unable to attend classes due to illness.
- \* Permission must be sought to enter or leave the class, and mobile phones must be switched off in classrooms, library and similar areas.
- \* Recording audio or video of class content is strictly prohibited.
- \* Food and beverages are not allowed in classrooms, but may be consumed in designated areas.\*
- \* Students found guilty of theft on campus will face strict disciplinary action and may be referred to a special committee or the police.
- \* Smoking, consumption of alcohol, or use of any intoxicants is strictly prohibited on the institute campus. Offenders will face strict action.
- \* Students are required to maintain cleanliness and hygiene on campus. Littering, spitting, and defacing institute property are strictly prohibited.
- \* Damaging institute property, such as disfiguring walls or doors, or misusing furniture or any electrical appliance is a serious violation and will result in disciplinary action.
- \* Organizing meetings or rallies on the campus without prior permission from the institute authorities is prohibited.
- \* Students are expected to maintain proper decorum at all college functions.
- Remaining absent from the hostel overnight without prior permission of the warden while the term is in progress.
- \* No student is allowed to roam in the campus after 10.00 p.m. Girl students should return to their rooms latest by 10.00 p.m., failing which the hostel facility will be withdrawn.
- \* Every student is expected to be considerate and mindful of the comforts and convenience of co-students. Anything that is done which will cause discomfort to others such as any group activities by way of social (including birthday celebration) and academic shall not be carried out beyond 10.00 p.m. Shouting, making fun on the terrace of the hostel, playing musical instruments, musical systems and television loudly must be avoided.



## FACULTY DETAILS

S.NO	NAME	DESIGNATION	SPECIALISATION	EXPERIENCE	
1.	Dr. RAJIV KUMAR	DIRECTOR	Ph.D.,(MARKETING) M.Phil., MBA, UGCNET, PGDCBM, AMP (IIM-B), CTFC - BIRD(L)	20 Years Corporate/ Academic/Research	
2.	Dr. MRIDUL TRIKHA	FACULTY MEMBER	Ph.D., (RETAIL MANAGEMENT & MARKETING)	7 years 5 months	
3.	Dr. DIKSHA SHARMA	FACULTY MEMBER	Ph.D. (ACCOUNTING & FINANCE)	5 Years 5 Months	
4.	Dr. RAJNEESH BEHRA	FACULTY MEMBER	Ph.D.(ECONOMICS)	14 Years 5 Months	
5	Dr. ANUBHAV	FACULTY MEMBER	Ph.D.(AGRICULTURE BUSINESS MANAGEMENT)	4 Years 5 Months	
6.	Mr. SUNIL KUMAR	FACULTY MEMBER	MSC, MCA, M.PHIL	19 Years	

## OUR RESOURCE POOL

S.No.	Name	Qualification	Specialization
1.	Mr. Kapil Kumar Sharma	M.Sc.(Zoology) M.Sc.(Bioinformatics) Ph.D. (Zoology)	Zoology and Bioinformatics
2.	Prof. Dr. Madan Mohan Goel	M.A (Economics) M.Phil (Gold Medalist) PGDJMC (Gold Medalist) Ph.D. (Economics)	Economics of HRD, Indian Economic Policy, Economic Journalism and Development Communication
3.	Mr. Dinesh Kumar	MBA (HR & Marketing)	Entrepreneurship, Marketing Management, General Management, Strategic Management, Digital Marketing & HRM
4.	Mr. Muneshwar Chander Retd. Addl. RCS Punjab	M.A. (English), HDCM, LLB, LLM, Passed Civil Services Examination	Proficient in Law and State Policy besides Cooperative Training and Education
5.	Mr. Vinod Kumar Sharma	M.A. (Public Administration) Advance Diploma in Labour Law	Public administration and Labour Law
6.	Mr. Pradeep Kumar Kalia	B.A., HDCM	Stress Management and Health Management, Team Management and Team Building, Leadership Qualities, Work Place Ethics, Business Development, Profit Planning
7.	Dr. Piyush Gupta	M.Sc. (Statistics), Diploma in Management, Ph.D. (Management Science), Certified member in area of Training Need Analysis (TNA)	Statistics and Management Science
8.	Mr. S.P.Singh Bhalla	LLB , PG Dip in Local Govt. Administration, PG Studies in Personnel Management Deputed to Canada/USA to Study Legal	Service Law, Business Management, HRM, Business Laws, Industrial and Disciplinary Laws
9.	Mr. Nikhil Kumar	M.A. (Economics) HDCM	Cooperative & Rural Development
10.	Mr. Ashwani Kumar Madan	M.Com, MBA, Company Secretary, PG Dip in Advance Accountancy, PG Dip in Insurance Business, CAIIB (Both Parts), AICWA-CMA Finance	Finance, Accounts and Taxation
11.	Mr. Amarpal Singh	B.E. (Metallurgy) MBA (Finance)	Entrepreneurship Development programme, Organisation of Vocational Skill Trainings as per NSDC/Skill Committee Plans
12.	Mr. Vijay Pasrija	MBA (Banking & Finance) CAIIB	Banking and Finance
13.	Mr. V.S.Pandey	M.Sc. PGDBA (Finance) CAIIB	Finance
14.	Mr. Sanjay Sharma	M.A. (English) B.Ed.	E General English
15.	Mrs. Rajdeep Kaur	M.A. (Punjabi), M.Phil, B.Ed	Punjabi
16.	Mrs. Priyanka Dhiman	M.Com, UGC-NET	Human Resource Management
17.	Mr. Balpreet Singh	MA (English), UGC-NET, Pursuing Ph.D.	English
18.	Ms. Kirandeep Saini	M.Com, UGC-NET, Pursuing Ph.D.	Human Resource, Marketing
19.	Mr. B.D.Yadav	M.Com (Economics Administration), M.Com (Business Statistics & Accounting), PG Dip in Cooperative Business Management	Cooperative Accounts Theory of Cooperative Audit, Practice of Cooperative Audit, Statistics & Research Methodology Environment for Cooperative, Cooperative Credit & Banking, Non Credit Cooperatives Cost Accountancy, Financial Management, Project Management, Communication
20.	Mr. N.K.Sharma	B.Com CAIIB	Book Keeping and Accountancy
21.	Col Vivek Sharma	MBA (Retail), MDP on Quality and Reliability Management Dip in Sr. Level Defence Management	Management
22.	Mr. A.K.Dhup	B.Com, LLB, CAIIB(I)	Banking, Human Resource Management
23.	Mr. Vikas Goyal	M.Com, Master of Finance & Control Company Secretary	Cost & Financial Accounting Business, Commercial & Labour Laws Direct Tax Law, GST, Project Management Tally & Accounting Software Inventory & Warehouse Mgt Business Studies & Mgt
24.	Mr. Ajay Kumar Verma	MBA (HR), B.Com	Human Resource Management and Warehouse Management
25.	Ms. Ashi Sachdeva	MBA (HR)	Human Resource Management

### Administrative Staff

Sr.No.	Name of the Employee	Designation	Work Handled
1.	Sh. Pradeep Mukherjee	Accountant (Officiating as O.S.)	Office Management, Supervision of Staff and Administrative Support
2.	Ms. Jaswinder Kaur Saini	LIA (through outsource agency )	Library Management and Institutional Newsletter, Punjabi Translation
3.	Sh. Shish Pal	Steno – English (on Contract)	Typing work, Record Keeping, Hindi Bhasha Assistant, Administrative support
4.	Ms. Rani Prajapati	Social Media Asstt.	Social Media Handling and content writing
5.	Sh. Sanjay Kumar	LDC	Course assistant, Documentation, Record Keeping
6.	Smt. Kanchan Thakur	LDC (services not regularized at NCCT level)	Establishment section, Cashier, Exam Assistant, Course Assistant, Documentation, Record Keeping
7.	Sh. Santosh Kumar	LDC (through outsource agency )	Accounts related work, Financial Record Keeping, Book Keeping , Budgeting, Tax Compliance, Auditing
8.	Sh. Pawan Kumar	LDC (through outsource agency )	Assistance in DGR programmes,Administrative Assistance,Documentation, Record Keeping
9.	Sh. Naresh Kumar	Driver	Vehicle Maintenance, Log Book Keeping, Stationery & Store Incharge, Dispatch and Reciept Work
10.	Sh. Sher Bahadur	MTS	Working as Mali, Taking care of Lawn and Campus
11.	Sh. Partap Singh	MTS	Assist with routin office tasks, taking care of facility in Directors chamber and visitors
12.	Sh. Lekhraj	MTS	Assisiting in the Hostel and Guest Rooms, Taking care of Maintenance of hostel
13.	Smt. Rama Devi	MTS	Assits with routin office tasks, assisting in the library
14.	Sh. Sandeep Kumar	MTS	Assists with routin office tasks, photocopy and binding work of study material
15.	Sh. Pala Ram	MTS (on Contract)	Working as sweeper and ensuring the cleanliness of the auditorium and library
16.	Sh. Jagdish Pratap	MTS (on Contract)	Working as Mali, Taking care of Lawn and Campus
17.	Mr. Kamal	MTS (through outsource agency )	Assists with routin office tasks, Assisting to the staff
18.	Mr. Nazar Mohd.	Watchman (through outsource agency )	Security Monitoring, visitors management
19.	Mr. Sunny	Sweeper (through outsource agency )	Working as sweeper and ensuring the cleanliness of the classrooms and administrative area
20.	Mr. Vedpal	Sweeper (through outsource agency )	Working as sweeper and ensuring the cleanliness of the hostel
21.	Mr. Ravi	Sweeper (through outsource agency )	Working as sweeper and ensuring the cleanliness of the guestrooms
22.	Mr. Murslim	Watchman (through outsource agency )	Security Monitoring, visitors management
23.	Mr. Sher Ali	Watchman (through outsource agency )	Security Monitoring, visitors management

# REGIONAL INSTITUTE OF COOPERATIVE MANAGEMENT



## SECTOR 32 C, CHANDIGARH Application for Two Year's Full Time Residential Post Graduate Diploma in Management (Agribusiness Management)



(Approved by the All-India Council for Technical Education, New Delhi)

### 1. Mention the Test Scores

CAT	CMAT	XAT	CUCET

PassportSize  
Photos

### 2. PERSONAL DETAILS (All in Capital Letters)

Full Name:

.....  
(as written in HighSchool/SSC Certificate)

E-mail: .....Mobile: .....

Date of Birth:.....Gender:.....

### 3. Parent/Guardian's Details :-

Parent's Occupation

Self-Employees	
Agriculturist	
Business	
Others	

Mobile No:.....

Annual income of Father\mother:.....

Mother Name:.....Mobile No:.....

**4. Permanent Address:**

City: .....

State:.....

Country:.....

Pin code: .....

**5. Correspondence Address:**

City: .....

State:.....

Country:.....

Pin code: .....

**6. Email Id of Parent/Guardian's: .....****7. Indicate the category to which you belong to****(attach photocopy of certificate)**

ST ☐ SC ☐ OBC ☐ Physically Challenged ☐ EWS ☐  
GENERAL ☐ OTHER.....

**8. EDUCATIONAL QUALIFICATIONS (Give details from 10<sup>th</sup> standard onwards)**

Level of Exam	Name of Exam	Board	Year of Passing	Maximum Marks	Obtained marks	%age	Grade
10th							
12th							
Graduation							


College from where graduation done.....

Any Other Qualification:.....

**9. WORK EXPERIENCE (if applicable):**

Organization	Designation	Scale/Salary Drawn	Period	
			From	To

**10. Co-curricular Activities:**

**11. Sports & level at which participated :**


**12. Application Fee Details:-(non-refundable for processing of application)**

UTR No.(In case of On-line payment	Bank Details	Date

**OTHER RELEVANT INFORMATION**

**DECLARATION**

- ❖ I declare that the information given by me in the application is true to the best of my knowledge.
- ❖ I have read the prospectus and agree to abide by the rules and regulations of the Institute.
- ❖ I hereby submit to the disciplinary jurisdiction of the authorities of the Institute and shall observe and abide by the rules laid down by the Head of the Institute.

Place:

Date :

Signature of the Applicant

**Note:**

1. This application form is to be filled and a passport size photograph is to be pasted in the defined bracket.
2. The filled application is to be scanned and first send by email – [chandigarhricm@gmail.com](mailto:chandigarhricm@gmail.com)
3. All the relevant self-certified certificates along with the hard copy of the filled in application form are to be send by post also. (Certificates required Marks sheet of X, XII, all semesters from 1<sup>st</sup> to 7<sup>th</sup> graduation Management Entrance Score Card and caste certificate- if applicable). (Sports, co- curricular and experience certificate – if claimed)
4. The hard copy of the filled in application be submitted along details of payment of Rs. 1000/- as processing fees in the name of, “**The Director**”, **RICM, Chandigarh** at the address as **Regional Institute of Cooperative Management, Sector – 32-C, Chandigarh – 160030**, Chandigarh. or on line payment in the accounts details given here.

Name Of Account Holder:-	<u><b>Regional Institute of Cooperative Management, Chandigarh</b></u>
Union Bank A/C No.:	<b>556901010050183</b>
Branch	<b>Chandigarh</b>
IFS Ccode	<b>UBIN0555690</b>

# REGIONAL INSTITUTE OF COOPERATIVE MANAGEMENT



Ministry of Cooperation | सहकारिता मंत्रालय  
Government of India | भारत सरकार

SECTOR 32 C, CHANDIGARH

Application for  
Bachelors of Business Administration (BBA)  
Affiliated under Panjab University, Chandigarh



क्षेत्रीय सहकारी प्रबंध संस्थान

## 1. PERSONALDETAILS(All in Capital Letters)

Full Name:

.....

(as written in High School/SSC Certificate)

E-mail: .....

Mobile: .....

Date of Birth: .....

Gender: .....

PassportSize  
Photos

## 2. Parent/Guardian's Details:-

Parent's Occupation

Self-Employees	
Agriculturist	
Business	
Others	

Mobile No:.....

Annual income of Father\Mother:.....

Mother Name: .....

Mobile No:.....

### 3. Permanent Address:

City: .....

State:.....

Country:.....

Pin code: .....

### 4. Correspondence Address:

City: .....

State: .....

Country: .....

Pin code: .....

5. Email Id of Parent/Guardian's: .....

6. Indicate the category to which you belong to (attach photocopy of certificate)

ST ☐ SC ☐ OBC ☐ Physically Challenged ☐ EWS ☐

GENERAL ☐ OTHER.....

### 7. EDUCATIONAL QUALIFICATIONS (Give details from 10<sup>th</sup> standard onwards)

Level of Exam	Name of Exam	Board	Year of Passing	Maximum Marks	Obtained marks	%age	Grade
10 <sup>th</sup>							
12 <sup>th</sup>							

Any Other Qualification:.....

.....

## 8. Co-curricularActivities:


## 9. Sports & level at which participated :


## 10. Application Fee Details:-(non-refundable for processing of application)

UTR No.(In case of On-line payment	Bank Details	Date

## 11. Whether minority Attach Proof: .....

## 12. Percentage with or outside UT Pool.....

## DECLARATION

- ★ I declare that the information given by me in the application is true to the best of my knowledge.
- ★ I have read the prospectus and agree to abide by the rules and regulations of the Institute.
- ★ I here by submit to the disciplinary jurisdiction of the authorities of the Institute and shall observe and abide by the rules laid down by the Head of the Institute.

Place:

Date:

Signature of the Applicant

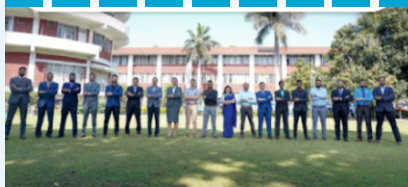
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3. All the relevant self-certified certificates alongwith the hard copy of the filed in application form are to be send by post also. (Certificates required Marks sheet of X, XII, and other supporting documents, if applicable). (Sports, co- curricular, NSS, NCC Or other certificates– if claimed



International Year  
of Cooperatives

Cooperatives Build a Better World



### Regional institute of Cooperative management sector 32C CHANDIGARH work

क्षेत्रीय सहकारी प्रबंधन संस्थान सेक्टर 32सी चंडीगढ़ कार्य

4.1 ★★★★★ (142)

Training centre •

Overview

Reviews

About



Directions



Save



Nearby



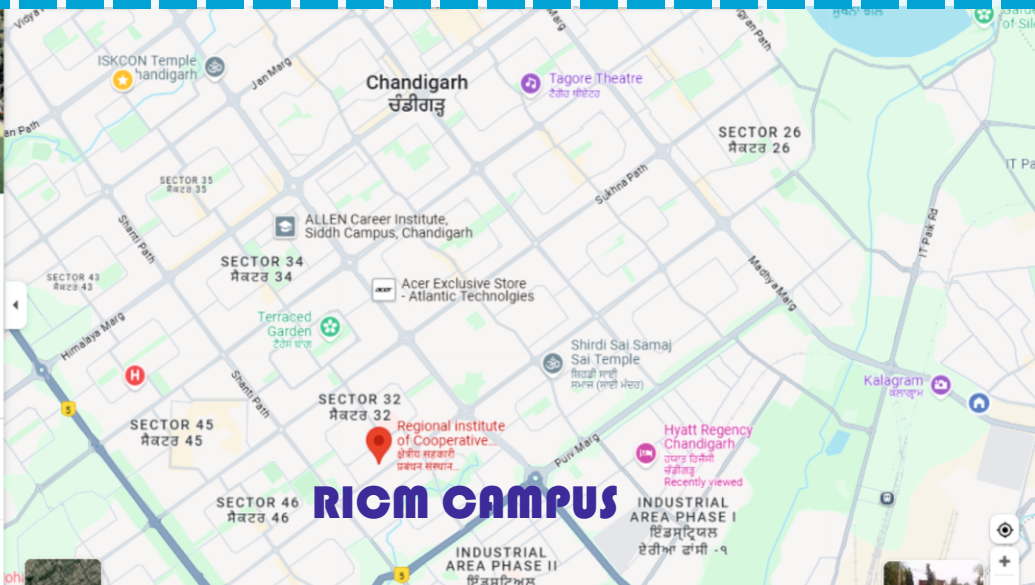
Send to  
phone



Share



Sector 32-C, 32C, Sector 32, Chandigarh,  
160030



क्षेत्रीय सहकारी प्रबंध संस्थान

## REGIONAL INSTITUTE OF COOPERATIVE MANAGEMENT, CHANDIGARH

(A unit of National Council for Cooperative Training (NCCT), Ministry of Cooperation, Government of India)

Sector 32-C Chandigarh (160030)

Tel. No. 0172-2600557, 2609157 Mobile No. 9780774412, 9610013066

Email: [chandigarhricm@gmail.com](mailto:chandigarhricm@gmail.com) Website: <http://ricmchd.org>